

Corporate Owner	Sponsor	Sponsorship Status Official Designation	Sponsee	Affiliation	Location	Attraction/Program	Est. Annual Sponsorship Fee	Current Term	Sponsee Category	Sponsor Category
1701 Media LLC	1701 Media	Cosponsor	Atlanta Pride Festival	Atlanta Pride Committee	Atlanta, Ga. U.S.			2006	Gay / Lesbian Festival; Parade	Services – Marketing
1910 Frameworks & Gallery	1910 Frameworks	Cosponsor Off. Framer	Memphis In May Int'l Festival	Memphis In May Int'l Festival	Memphis, Tenn. U.S.			2007	City / Community Celebration; Music Festival	Retail
2 Thomases Video Productions Inc.	2 Thomases Video Productions	Cosponsor Off. Videographer	Kentucky Derby Festival	Kentucky Derby Festival, Inc.	Louisville, Ky. U.S.			2006	City / Community Celebration	Services
360 Global Wine Co.	Viansa Winery & Italian Marketplace	Cosponsor	Sonoma Valley Film Festival	Cinema Epicuria	Sonoma, Calif. U.S.			2006	Film Festival	Beverages – Wine
5280 Publishing, Inc.	5280 Magazine	Cosponsor	Starz Denver Int'l Film Festival	Denver Film Society	Denver, Colo. U.S.			2006	Film Festival	Media & Publishing – Magazine
7-Eleven, Inc.	7-Eleven	Cosponsor	Alcan Dragon Boat Festival	Canadian Int'l Dragon Boat Festival Society	Vancouver, BC Canada			2006	City / Community Celebration	Retail – Convenience Store
94 Country, Inc.	KWBY-AM	Cosponsor	Portland Rose Festival	Portland Rose Festival Assn.	Portland, Ore. U.S.	Grand Floral Parade		2006	City / Community Celebration; Parade	Media & Publishing – Radio
A&E Television Networks	Arts & Entertainment (A&E)	Cosponsor	Toronto Int'l Film Festival	Toronto Int'l Film Festival Group	Toronto, ON Canada			2006	Film Festival	Media & Publishing – TV & Cable
Aaron Rents, Inc.	Aaron's Rents	Cosponsor	Memphis In May Int'l Festival	Memphis In May Int'l Festival	Memphis, Tenn. U.S.			2007	City / Community Celebration; Music Festival	Retail
AB Mauri Food Inc.	Fleischmann's Yeast	Cosponsor	Mid-South Fair	Mid-South Fair, Inc.	Memphis, Tenn. U.S.			2006	State / County Fair	Food
Abbott Laboratories	Abbott Laboratories	Cosponsor	Ravinia Festival	Ravinia Festival	Highland Park, Ill. U.S.	Patti LuPone in Gypsy		2006	Music Festival – Classical / Chamber / Opera; Music Festival – Jazz	Pharmaceutical
ABN AMRO Holding N.V.	LaSalle Bank	Cosponsor	Folk & Roots Festival	University of Folk Arts	Chicago, Ill. U.S.			2006	Music Festival – Folk	Financial Services – Bank
ABN AMRO Holding N.V.	LaSalle Bank	Cosponsor	LaSalle Navy Center Festival	LaSalle Navy Center	Chicago, Ill. U.S.	The LaSalle Navy Center presented by LaSalle Bank		2006	City / Community Celebration	Financial Services – Bank
ABN AMRO Holding N.V.	LaSalle Bank	Cosponsor	Ravinia Festival	Ravinia Festival	Highland Park, Ill. U.S.	Richard M. Daley and Michael Stein		2006	Music Festival – Classical / Chamber / Opera; Music Festival – Jazz	Financial Services – Bank
Absopure Water Co.	Absopure Water	Cosponsor Off. Water	Int'l Jazz Festival	Int'l Jazz Festival	St. Louis, Mo. U.S.	Mississippi		(since 1994)	Music Festival – Jazz	Beverages – Bottled Water
AC Transit	AC Transit	Cosponsor	Comcast America's Children's Holiday Parade	Oakland Metropolitan Chamber of Commerce	Oakland, Calif. U.S.			2006	Parade	Travel – Public Transportation
Accenture Ltd.	Accenture	Cosponsor	Toronto Int'l Film Festival	Toronto Int'l Film Festival Group	Toronto, ON Canada			2006	Film Festival	Services – Consulting
Accor	Hotel Sofitel (Water Tower Chicago)	Cosponsor	Taste of Chicago presented by U.S. Cellular	City of Chicago, Mayor's Office of Special Events	Chicago, Ill. U.S.			2006	Taste / Food Festival	Travel – Hotel & Resort
Accor	Red Roof Inn	Cosponsor	Florida State Fair	Florida State Fair Authority	Tampa, Fla. U.S.			2007	State / County Fair	Travel – Hotel & Resort
Action Athletic Wear	Action Athletic Wear	Cosponsor	Alcan Dragon Boat Festival	Canadian Int'l Dragon Boat Festival Society	Vancouver, BC Canada			2006	City / Community Celebration	Apparel – Athletic
Adams Outdoor Advertising	Adams Outdoor Advertising	Cosponsor	Musikfest	Bethlehem Musikfest Assn.	Bethlehem, Pa. U.S.		\$50,000 (In-Kind)	2006 (since 1987)	Music Festival	Media & Publishing – Outdoor
Adelphia Communications Corp.	Adelphia	Cosponsor	Method Fest	Method Fest	Calabasas, Calif. U.S.			2006	Film Festival	Cable Access Provider
adidas-Salomon AG	adidas	Cosponsor	SEAFAIR	SEAFAIR	Seattle, Wash. U.S.			2006	City / Community Celebration	Apparel – Athletic
Adobe Systems, Inc.	Adobe	Co-presenting	Sundance Film Festival	Sundance Institute	Park City, Utah U.S.			2006	Film Festival	Computers & Info. Systems – Software
Advanced Micro Devices, Inc.	AMD	Cosponsor Off. Technology Partner	Austin City Limits Music Festival	Capital Sports & Entertainment	Austin, Texas U.S.			2006	Music Festival – Country; Music Festival – Rock / Pop	Computers & Info. Systems – Hardware
Advanced Roofing Inc.	Advanced Roofing	Cosponsor	Seminole Hard Rock Winterfest Boat Parade	Winterfest Inc.	Fort Lauderdale, Fla. U.S.			2006	Parade	Building & Home Improvement
Aerographics Creative Services	Aerographics Creative Services	Official Supplier	Cisco Systems Bluesfest presented by Ottawa Citizen	Cisco Systems Bluesfest	Ottawa, ON Canada			2006	Music Festival – Blues	Services

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